

# MEGA MARKET CASE STUDY

Since February 2023, Green Connect and Mega Market have launched an attempt at sorting out organic waste and turning it into barn feed to enhance its economic value rather than dumping it. After 7 months of the process, the total waste secured from the landfill has reached over 85 tons already. We are looking forward to multiplying this number by recently upscaling to other Mega Market branches: An Phu, Bien Hoa, and Da Nang.

## ORGANIC WASTE FROM SUPERMARKET IS BOTH COMPLEX AND VALUABLE

Organic product in any supermarket is 90% covered in plastic packaging. It takes much time and a proper process to separate the food from the plastic. Once overcome that challenge, the reward is fresh, quality, and nutritious resources.

### BEFORE SORTING



### AFTER SORTING



## FEEDS FOR HUMANELY RAISED CHICKENS AND BLACK SOLDIER FLY LARVAE

Mega Market has been an important vegetable supply source. Thanks to that the flocks are provided with sufficient fiber, vitamins, and minerals, meeting the natural nutrition standards of the 3 Moc livestock philosophy.





# HOW DO WE WORK

## Sorting training for Mega Market in-charge people



## From waste to nutritious ingredients



**Seafood**



**Vegetable**



**Bread**



**Meat**