

The Marou Maison and Green Connect have launched a project attempts to bring cocoa bean husk into a new lifecycle. Instead of wasting away, Green Connect utilizes the rich nutrition in the husk and upcycles it into barn feeds for our humane chicken breeding model. The egg will be provided to Marou Maison for their delectable and meaningful batches of cakes, which helps close the cycle from waste to table as Green Connect's stated mission.

THE MAROU MAISON'S CASE STUDY



1/ Nutrition Supplement Source For The Chickens

The cocoa bean husk contains a great sort of nutrition that might surprise us; may include: proteins, minerals, vitamins, polyphenols, etc. - which makes the husk a great input ingredient to supply the chicken with sufficient nutrition for a healthy life and quality eggs.



2/ Humane Egg For Pastry Transition

Green Connect is following the Humane Breeding model which requires strict living condition criteria and an exacting standard for nutrition. That is why animals bred under humane conditions preserved a life of happiness and health. The Marou Maison's shift to using humane eggs for manufacturing is a highlight effort promoting the rise of our determination to protect animal rights.



3/ The Husk Waste Upcycling Capacity

In one-month, the barn consumed approximately 900kg of the cocoa bean husk (around 30 bags of 30kg), which has saved this rich nutrition source from the dumped-fill.



1/ Humane Chicken Living Condition



2/ Humane Eggs Produced by Happy Chickens



3/ We Use Cocoa Husk For Barn Feeds

