



# MICHELIN GUIDE CEREMONY 2025

## HANOI | HO CHI MINH CITY | DA NANG

### SAVE THE DATE

05 JUNE 2025

#MICHELINGUIDEVN



#MICHELINSTAR25

## ZERO FOOD WASTE TO LANDFILL EVENT



# INTRODUCTION

The Michelin Guide Ceremony 2025 held in Da Nang has officially unveiled **The MICHELIN Guide Ha Noi | Ho Chi Minh | Da Nang 2025 edition**. Following the success of the Michelin Guide Vietnam 2024, the Michelin Guide Vietnam 2025 set bold goals and committed to a “**Zero Food Waste to Landfill Event**”.

As a pioneering social enterprise with over five years of experience processing and creating new value chains for organic waste, Green Connect is honored to be the trusted partner Michelin Guide Ceremony Vietnam chose once again to collaborate on this event, marking their second collaboration after a successful partnership in 2024.



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# ORGANIZING A ZERO-WASTE EVENT

## PRE-EVENT

- 01 Identify waste streams
- 02 Select sorting bins
- 03 Map venue & existing points
- 04 Create signage and procure supplies
- 05 Train chefs and staff
- 06 Pre-set bins and support chefs' preparation before event date

## DURING EVENT

- 01 Set up bins
- 02 Monitor sorting stations
- 03 Change/ provide more clean bins for stations
- 04 Segregate Waste strictly
- 05 Cooperate with stewarding team

## POST-EVENT

- 01 Collect all leftovers
- 02 Clean-up and haul resources to end-site
- 03 Measure and records
- 04 Treat waste and make poultry feed
- 05 Feedbacks and communications for achievements





# STATISTICS (2025)

7

**Michelin Star Chefs**  
Directly engaged

100

**Other Chefs & Staff**  
Directly involved

41 kg

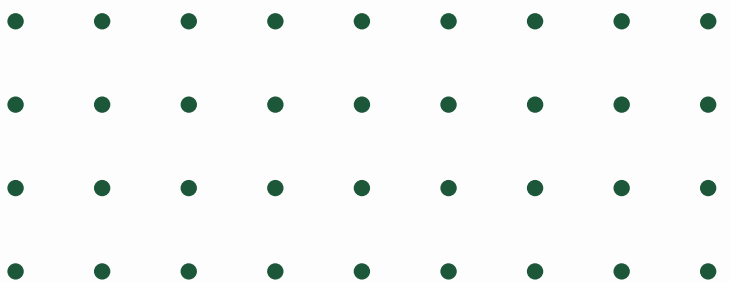
**Organic waste and  
recyclable waste**  
Diverted from landfill

35 kg

**Food**  
Transformed to poultry feed

46.25 kg

**CO2e**  
Not emitted



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# STATISTICS (2024)

8

**Michelin Star Chefs**  
Directly engaged

120

**Other Chefs & Staff**  
Directly involved

129 kg

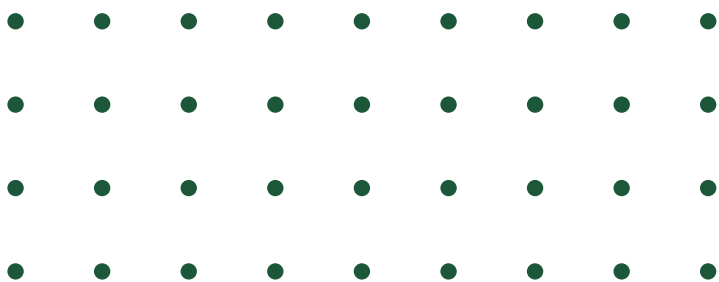
**Food**  
Diverted from landfill

129 kg

**Food**  
Transformed to poultry feed

92.24 kg

**CO2e**  
Not emitted

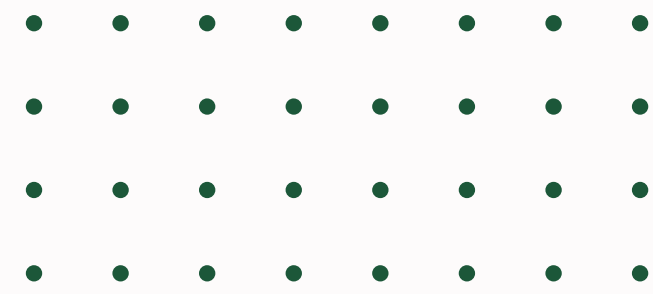


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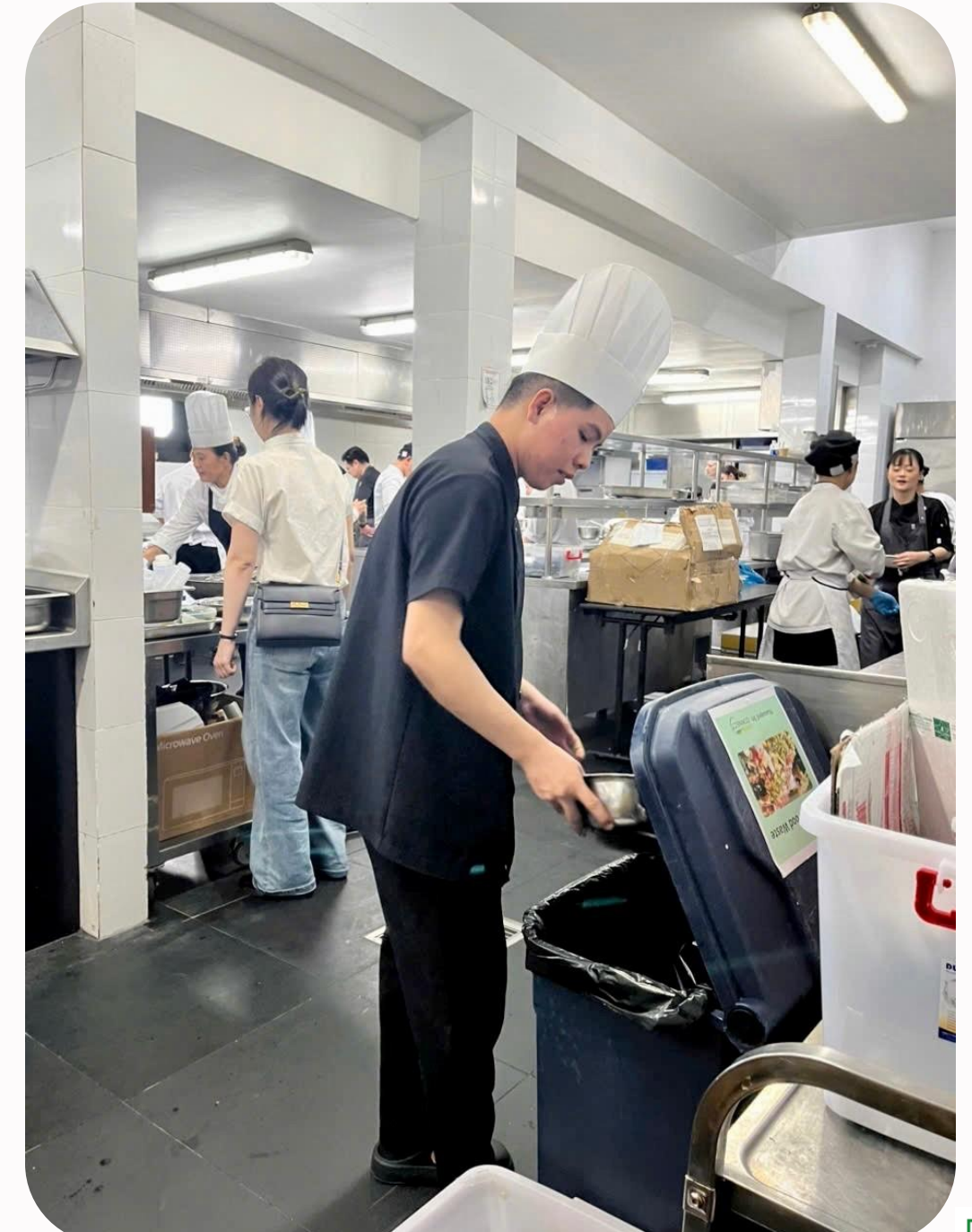


# Main Actions **During** the Event



## Set up and strictly segregate waste

- Set up waste bins at each chef station and banquet kitchen
- Chefs and staff follow labels on waste containers
- Monitor and collect full waste containers

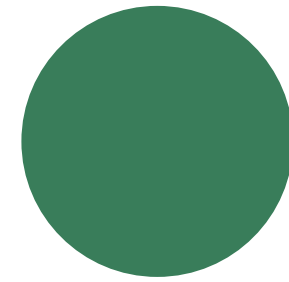
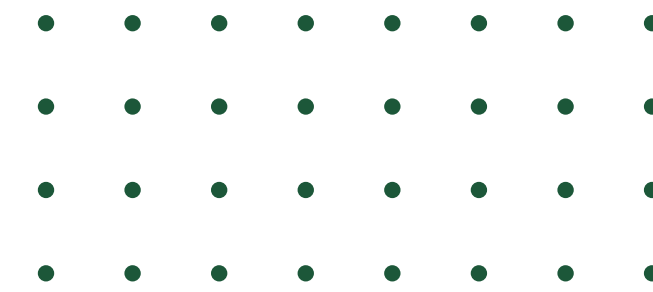


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# Main Actions **During** the Event



**Set up and strictly segregate waste**

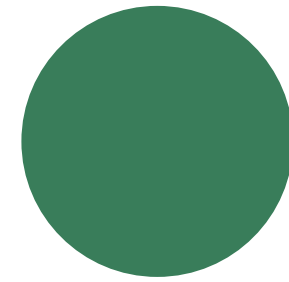
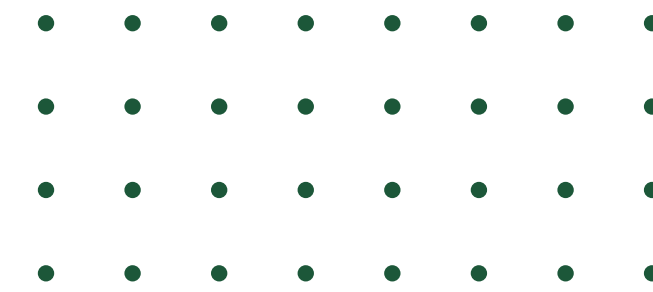


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# Main Actions **During** the Event



**Set up and strictly segregate waste**



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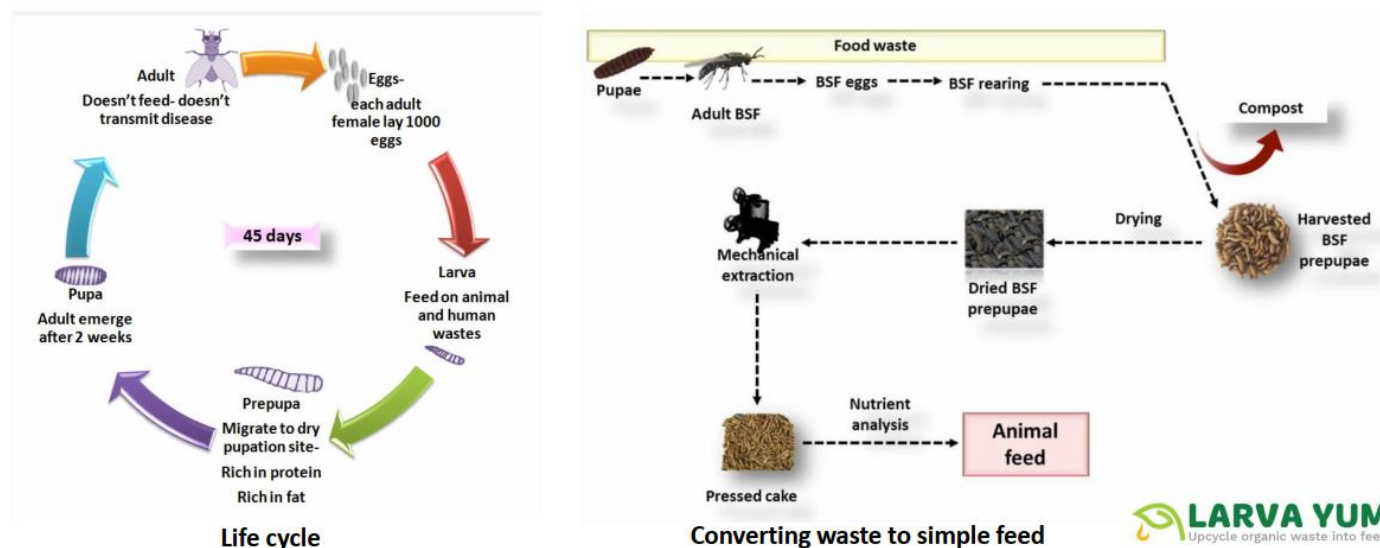


# Main Actions **After** the Event

## Upcycle organic waste into animal feed & promote animal welfare

- Method 1: Grind and mix collected organic waste with other ingredients to make animal feed
- Method 2: Directly feed Black Soldier Fly (BSF) Larvae with organic waste
- Then, produced feed or BSF will feed cage-free chickens at our farm
- Finally, these chickens will produce nutritious humane eggs

**Rich nutrients, high protein foods:** 50% Protein, 35% fat, 6% Ca, 1.2% P, 1% Mg, 0.3% Na  
**Resistance to pathogens and harmful microorganisms:** consume and digest microorganisms, producing antibacterial and/or fungal compounds.



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# CONCLUSION

- We commit to “close the loop from waste to table” and promote the animal welfare movement.
- With the ZERO-WASTE MGC Event, **100%** of collected organic waste from the MGC event was diverted from landfills and has another life at our farm.

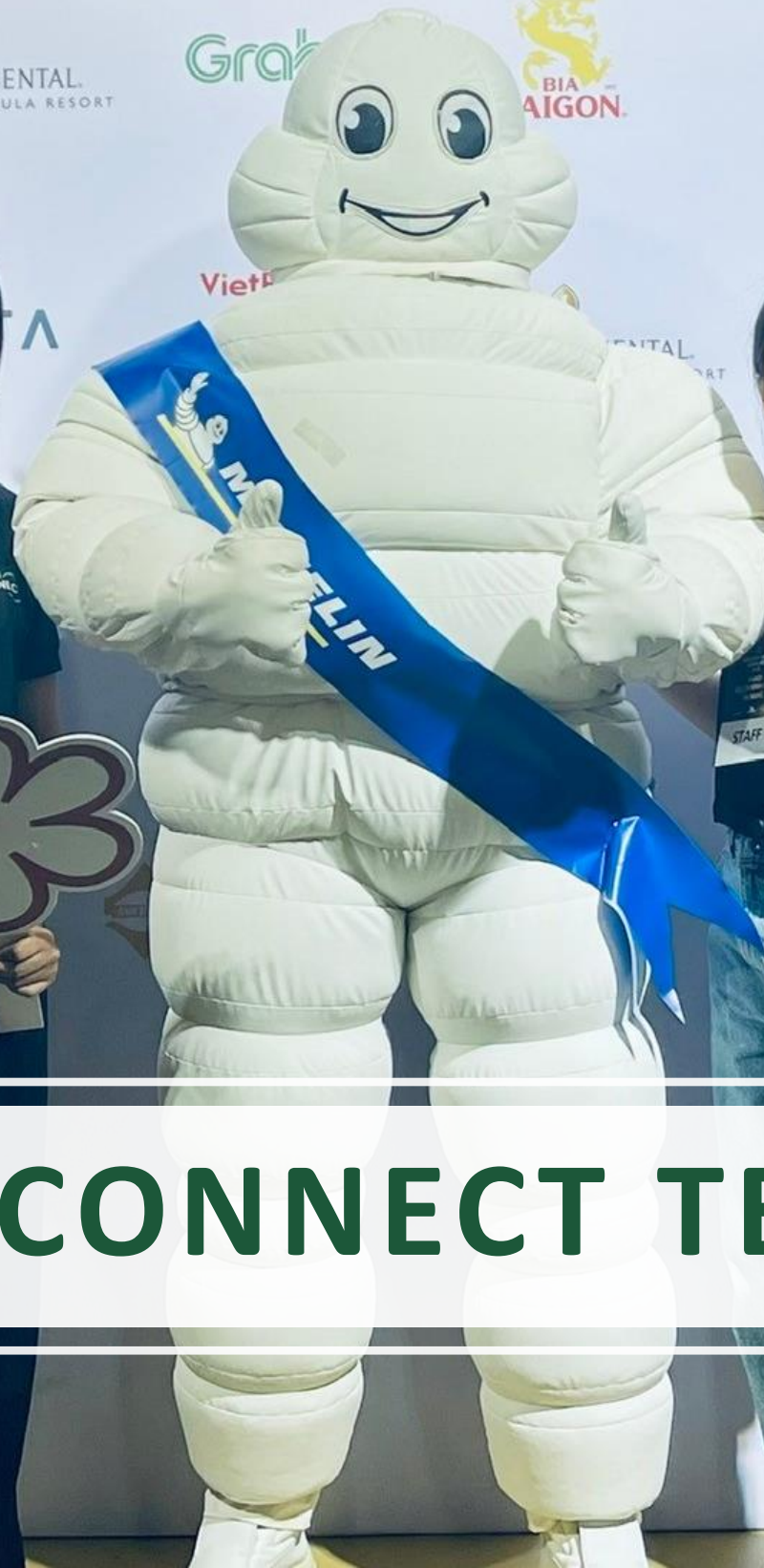


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GREEN CONNECT TEAM





# THANK YOU!



Trusted and collaborated with us to ensure a zero-waste event.



INTERCONTINENTAL®  
DANANG SUN PENINSULA RESORT

Supported and accompanied us throughout the two days.



THE  
**MICHELIN**  
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**DA NANG**

